



# Momentum Is Building, a hit with attendees

Iowa's electric cooperatives hosted the 32nd annual Momentum is Building Conference February 20-21, 2025, at The Sheraton, West Des Moines. The event drew more than 165 contractors and construction trades professionals from across the state.

The conference provided attendees with continuing education credits in Iowa's plumbing/mechanical, HVAC and electrical codes. Participants had valuable opportunities to network with industry peers, learn from leading experts in energy efficiency and building trades and gain insights into current energy regulations and incentives.

Sponsored by the Iowa Cooperatives for Energy Efficiency, this annual conference serves as a beneficial link between Iowa's construction industry and the services provided by local electric cooperatives.

Momentum is Building continues to deliver up-to-date building science information, practical hands-on details,



## MIB attendees activate teamwork

**Above** | Momentum Is Building attendees attempt to construct the tallest live mouse trap tower in five minutes during Chris Failla's keynote titled, "Building Better Together: The Power of Exponential Teams." The conference drew more than 165 contractors, construction trade professionals, electric cooperative representatives and students from across Iowa in West Des Moines, Feb. 20 and 21.



## Engaging at MIB

**Above** | Ross Welterlen, right, energy services and engineering director, Corn Belt Power Cooperative, visits with David Hugo, MIB attendee, during a keynote activity.

and new technology displays specifically designed for building trades professionals, including homebuilders, electricians and heating-plumbing contractors. Rural electric cooperative personnel from across Iowa joined their local contractors at the conference.

Iowa construction expert Bill McAnally opened the conference with insights on the past, present and future of energy-efficient home building techniques.

Nationally acclaimed relationship coach and Gallup-certified Strengths Consultant Chris Failla concluded the event with a message on the value of effective organizational teams.

CEU presenters Terry Moormon, Dave

Sullivan, and Jeff Reichart shared their expertise on electrical code, plumbing, heating, and job-site safety best practices. Scott Casey and Silas Hoepfner joined Bill McAnally for a Q&A panel discussing building technologies that support healthy and efficient comfort solutions for residential and commercial applications.

The conference also featured a trade show where participants could learn about new products supporting efficient and healthy homes.

Support for the event came from the Iowa Cooperatives for Energy Efficiency, Iowa's rural electric cooperatives, and premier sponsors Basin Electric Power Cooperative and Sitrler's LED Supplies. ■

# Craig appointed to Touchstone Energy board of directors

Congratulations to Ryan Craig, president and CEO, Iowa Lakes Electric Cooperative, for becoming the newest director on the Touchstone Energy Cooperatives board.

He fills the vacancy on the board after Jim Gossett, Raccoon Valley Electric Cooperative, accepted a new job with the National Rural Utilities Cooperative Finance Corporation.

“Coming from the investor-owned utility world, I found my true home in the cooperative family, where member ownership, engagement, and service drive every decision,” Craig said. “I am committed to the cooperative business model and the values that define Touchstone Energy—integrity, accountability, innovation, and community commitment. As CEO of Iowa Lakes Electric Cooperative, I have witnessed the power of strong member engagement,

and the critical role Touchstone Energy plays in supporting cooperatives and our values.”

Craig says he believes in Touchstone Energy’s mission and looks forward to helping move the organization forward.

“Touchstone Energy can strengthen engagement and loyalty by serving as a trusted resource for information, marketing tools, and unified messaging that supports cooperatives in communicating their value,” he said. “By providing customizable content, advocacy support, workforce development, and peer collaboration opportunities, Touchstone Energy helps co-ops stay competitive, connected, and member-focused. Ensuring a consistent, professional brand presence across the cooperative network reinforces trust and long-term engagement with both current and potential members.” ■



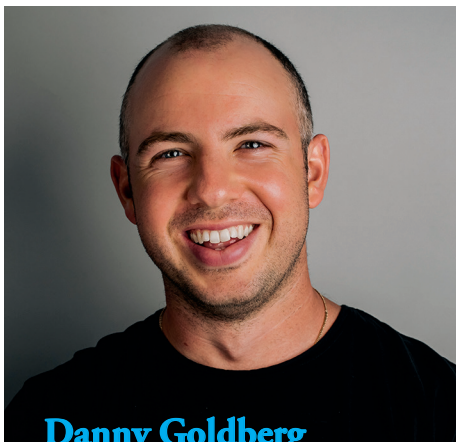
Touchstone Energy<sup>®</sup>  
Cooperatives



## New director

**Above** | Ryan Craig, president and CEO, Iowa Lakes Electric Cooperative, was appointed to serve on the national Touchstone Energy Cooperatives board of directors.

# — Goldberg to keynote — Corn Belt Power’s annual meeting



## Danny Goldberg

**Above** | Danny Goldberg will keynote Corn Belt Power’s annual meeting in Webster City, April 2, 2025.

Corn Belt Power is set to host its annual meeting at Briggs Woods Conference Center on Wednesday, April 2. During the meeting attendees will hear reports from Corn Belt Power’s board, management, Basin Electric and guest speaker Danny Goldberg.

Danny Goldberg knows what it takes to transform high turnover and low performance into connection, innovation, retention, and results.

Acclaimed speaker and award-winning entrepreneur Danny Goldberg built an eight-figure business in a few short years, all before the age of 30. Along the way, his desire to learn what makes great organizations great led him to spend nearly 10 years decoding exactly what it takes to be an effective leader.

Danny’s Modern Leadership Framework gives leaders at all levels actionable insights that will help them foster depth, personalize their leadership approach, and lead in a way that inspires loyalty. Danny loves captivating audiences with his engaging and relatable speaking style as he helps organizations cultivate care and connection to boost entire work forces’ commitment. Everyone wants a satisfying career, and Danny’s experience and knowledge uniquely equip him to lead the movement in establishing an innovative approach to leadership that truly works.

Danny believes that when people thrive, business thrives—and he knows how to help your team discover the power of care to attract and retain high-performing teams.

Invitations to the event will be sent in the coming weeks. ■

# Bormann reaches journeyman milestone

Effective February 1, Luke Bormann completed the on-the-job-training and coursework to become a journeyman electrician.

Luke is a member of the Humboldt electrical maintenance crew. We want to congratulate Luke on this achievement! ■



# Corn Belt Power to hire a manager of IT, safety and environmental coordinator

If you're a safety or information technology professional, Corn Belt Power may have the job for you.

Corn Belt Power is in the process of hiring a manager of information technology and an safety and environmental coordinator.

## Manager of Information Technology

The manager of information technology's primary responsibilities are to oversee the planning, design and implementation of communication, Information Technology (IT), and Operations Technology (OT)/Supervisory Control and Data Acquisitions (SCADA) networks to ensure alignment with business objectives, established standards and best practices. Provides vision, leadership, and management of all activities in these areas. Supervises and directs employees in these areas to develop and execute projects that securely improve processes and operational efficiency. The role requires a deep understanding of communication, IT, and OT/SCADA network systems as well as a broad knowledge of emerging technologies and industry trends.

## Safety & Environmental Coordinator

The safety & environmental coordinator's primary responsibilities are to lead and coordinate the development and implementation of the Cooperative's comprehensive training, safety and environmental programs. Identify and define the roles and responsibilities of all employees in ensuring their own safety and well-being and that of their coworkers. Enhance safety awareness to identify hazards and minimize injury and property damage. Identify and define the roles and responsibilities of all employees in ensuring compliance with all applicable environmental regulations. ■

For more on these job opportunities visit:  
[www.cbpower.coop/careers](http://www.cbpower.coop/careers)



Ron Deiber

# Former Corn Belt Power director passes away

Corn Belt Power was saddened to learn of the passing of former longtime director Ron Deiber.

Deiber passed away on January 22. He began his career as a lineman in 1962. In 1973, he became Superintendent at Alta Municipal Utilities where he served until his retirement in 2000.

Ron continued to serve as Alta's rep on the North Iowa Municipal Electric Cooperative Association board and the Corn Belt Power board until he fully retired in 2016. He served as vice president on the Corn Belt Power board for 26 years from 1990 to 2016.

While serving as NIMECA board President, Ron was heavily involved in the hiring of the first staff at NIMECA, investing in baseload power, sharing generation capacity and signing a transmission agreement with Corn Belt Power.

Ron is the longest serving NIMECA board member at more than 43 years and was a Corn Belt Power board member for more than 35 years.

Our thoughts and prayers are with Ron's family during this difficult time. ■



**February Touchstone Energy Volunteer Challenge winner | Gary Doehrmann, accountant,** Butler County REC, donated his \$100 prize to the Essence of Life Hospice.

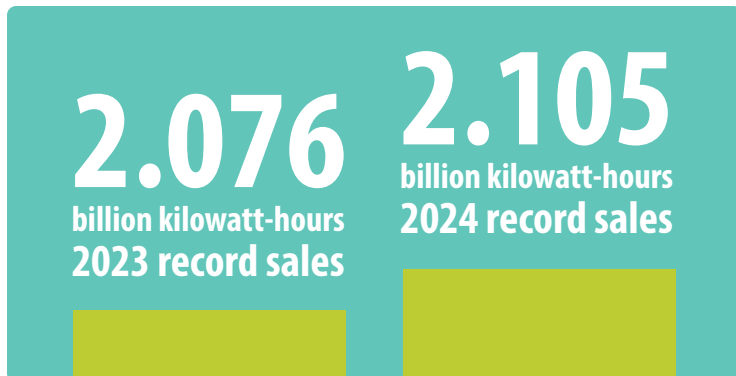
## Corn Belt Power sets new sales record in 2024

For the fourth consecutive year, Corn Belt Power set a new sales record in 2024, delivering more than 2.105 billion kilowatt-hours to its member systems—an increase from 2.076 billion in 2023. Despite heating and cooling degree days aligning with previous

record years like 2018 and 2021, energy demand continues to rise across Corn Belt Power's system, a trend expected to persist in the coming years.

Through its load management program, Corn Belt Power helped member systems save just over \$3.1 million in 2024 by reducing demand during peak hours. This system delivers direct financial benefits to member cooperatives and the consumers they serve.

A detailed breakdown of sales and performance will be presented at Corn Belt Power's annual meeting on April 2. ■



## Corn Belt Power Cooperative **Watts Watt**

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